

Fund Raising to Build the New ITTOG

The collaborative work of the Responsible Tourism Award winning institutions of the *Institute of Travel and tourism of the Gambia* (ITTOG) and *Central Nottingham College (Formally South Nottingham College)* started 10 years ago when Adama Bah and Helen Wilcockson met in The Gambia.

Adama contributed immensely to the residential visits organized by Helen for SNC students to The Gambia by doing tourism educational workshops and field trips through the ground operators. Helen on the other hand, managed to convince Central College to set up and run a vocational tourism institute in the Gambia which is staffed by Gambian students who were sponsored to study at the college in Nottingham and subsequently return to Gambia with skills to train others. Five years ago, this relationship developed to the founding of the *Institute of Travel and Tourism of the Gambia*.

The Institute offers professional courses in various areas of the industry backed with practical experience that cannot be obtained in any other learning center currently within The Gambia. The ITTOG brings people together in a supportive and challenging educational environment that provides its students the skills to excel in a career in tourism globally. The institute specialises in hands on work; practical training in all sectors of the tourism industry with special emphasis on Travel Agency, Accommodation, Tour operations, Tour guiding, Ground operations, Events management and general tourism business management among others.

ITTOG is linked with several Institutes of learning overseas including Central Nottingham College which serves as its main partner and sponsor. The Institute host several University and College student groups on professional exchange programmes which are centered on project assignment on various issues relating to Responsible and Sustainable Tourism among others with particular emphasis on problems of developing countries using The Gambia as a case study.

ITTOG is linked with the *International Center for Responsible Tourism* and as a result promotes the teaching of Responsible Tourism as a core activity.

Since its inception ITTOG has always short leased space, which puts renting costs outside its control, but ITTOG have been allocated a permanent site by the Government of The Gambia to erect its permanent home (tourism institution) which will also house the *International Centre for Responsible Tourism – West Africa and Camp Africa*

UK Contact:

Helen Wilcockson, Curriculum Manager: Travel and Tourism Central College Tel: 0115 9146195 or 07971336952 Email: helen.wilcockson@centralnottingham.ac.uk

Bank Transfer :**Bank** –Barclays **A/C Name** -Central College Nottingham **A/C No**-30212881 **Sort Code** 20-63-25 Ref. should be ITTOG Build and remittances should be sent management.accounts@centralnottingham.ac.uk
Or please make a cheque payable to Contributes Central and writing ITTOG Build on the back of the cheque and contact Helen Wilcockson for address.

Gambia Contact:

Sheikh Tejan Nyang, Principal ITTOG, Tel: (220)7701330, Email: satnyang@yahoo.com
Account No: 0010014900303301 Account Name: Institute of Travel and Tourism of The Gambia
Bank Name: Ecobank Gambia Ltd, 42 Kairaba Avenue, P.O.BOX 3149, Banjul, The Gambia.
Bank SWIFT: ECOCGMGM

Target: £200,000





ITTOG
INSTITUTE OF TRAVEL & TOURISM
OF THE GAMBIA
IN PARTNERSHIP WITH
CENTRAL COLLEGE NOTTINGHAM

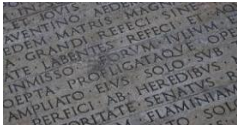
BUILD A SCHOOL

To join our quest you can get on one of the springboards towards launching the project

D.A.B (Donate A Brick)

Writing on the Wall

(B.A.S) Build A School



Writing On The Wall

Suggested Donation (SD) £200

We would love to have you inscribe on our wall. Inspire students to give back by decorating our walls.

D.A.B



Dab your name on a school by buying a brick for ITTOG . You could draw the dreams of many closer by buying bricks for this course. Donate bricks of various sizes and types.

Bronze Brick BB (SD £30)

Silver Brick SB (SD £75)

Gold Brick GB (SD £100)



Build A School (BAS) (SD - As little or as much we appreciate all)

Yes it does take more than bricks to lay foundation. We wholeheartedly acknowledge your invaluable input- skills, resource in any way or form you could or even volunteer and Lets build a school! Share your passion by organizing an event or heading a team to support and share this message. Become a brick layer

- BAS brick layer – share our passion (donation box at church ,school or work) or event
- BAS Volunteer
- BAS fund raiser (auction, marathon, dinner events)

