

# International Centre for Responsible Tourism – South Africa

*Better places for  
people to live,  
and better  
places to visit*

International Centre  
for Responsible  
Tourism - South  
Africa

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## WHO WE ARE

The International Centre for Responsible Tourism - South Africa (ICRT South Africa), established in 2006, works alongside government and the private sector in South Africa to implement the objectives of Responsible Tourism as described in the 1996 *White Paper*.

The founding members of the ICRT South Africa were directly involved in:

- the development of the National Responsible Tourism Guidelines for DEAT (2002);
- the WSSD parallel event Conference on “*Responsible Tourism in Destinations*” held in Cape Town in August 2002;
- the DEAT Responsible Tourism Handbook (2003);
- Gauteng Responsible Tourism Framework & Manual (2004); and
- THETA funded 'Training programme in Responsible Tourism Planning for provincial and local government' (2005)

## WHAT WE DO

The ICRT South Africa works to contribute to economic development, social justice and environmental integrity through the development and promotion of Responsible Tourism through:

- **advocacy** for the integration of responsible tourism into the policies, operations and activities of public institutions and tourism businesses
- promoting the principles and practices of responsible tourism through **training, education and awareness programmes**
- undertaking **research and technical advisory services** to drive the implementation of responsible tourism
- **networking** with individuals, institutions and tourism businesses that support the objectives of the Cape Town Declaration

## CURRENT PROJECTS

The ICRT South Africa is currently working on the following projects:

- *Responsible Tourism Strategy and Implementation Plan* for **South African National Parks**
- *Responsible Tourism Policy and Action Plan* for **City of Cape Town**
- *National Responsible Tourism Standards and Accreditation Process* for the **Department of Environmental Affairs and Tourism**